

1999 New TD Box Art: **1968 GTO and 1971 'Cuda**

Late in 1999, I received assignment from Revell/Monogram to do new box art for two old kits they wanted to reissue: the 1968 Poncho GTO and the 1971 Hemi Cuda...two pretty neat items. They wanted me to do new and/or updated decal designs also, which is always a kick. The latter were the first things to tackle, finalize design and colors, then send to the company so they had plenty of lead-time to make final decal sheets ready as the kits were being packed out.

Next came the problem of what kind of 'scene' to paint cars into. I generally make a bunch of very rough pencil 'doodles' with thoughts on lighting, background, middle and foreground elements.



The GTO,'cruzin' through part of a Rod & Custom outdoor show looks like a way to go, with background and foreground vehicles framing the main item, or center of interest as it is known. Sprinkling some people around also draws the viewer's eye to the bright yellow car with flame accents.



The GTO painting took more time and was more work than I figured (I never learn), so with the deadline fast approaching, I sent the GTO art in and started the Hemi Cuda, which by necessity had to be a simple composition, with the main emphasis on the design of the title copy and the car set in a colored background. I did add the lone figure to the Cuda art... who has his eyes bugged out at learning he is the proud owner of this killer street machine.